

IN THE AGE OF FAKE NEWS

CAN WE MAKE STATISTICS IMPARTIAL?

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Some say we live in a post-truth society abounding in fake news and

EiM

alternative facts, with a declining trust in 'experts'. Certainly the media are full of political and scientific claims about risks, supposedly based on science or statistics, but that

may be exaggerated or untrue. I will look at 'pipelines' through which scientific evidence is propagated through the media to the publics, and suggest ways of improving both the trustworthiness of the evidence being communicated, and the ability of audiences to assess the quality and reliability of what they are being told.